

Starting a Fundraiser *Guide & Tools*

Fundraising for Nonprofits through Facebook:

An easy way to support the causes you care about! Many people feature a fundraiser on Facebook during a birthday, anniversary, or any other celebration, asking friends and family to give to a nonprofit in lieu of gifts. But you don't need an occasion to help! You can create a Facebook campaign at any time.

To create a fundraiser for Waypoint through Facebook, follow these easy steps:

1. Open your Facebook page
2. Click 'Fundraisers' in the left menu of your News Feed
3. Click 'Raise Money'
4. Select 'Nonprofit/Charity'
5. Select Waypoint from the list of nonprofits listed, choose a cover photo, and fill in the fundraiser details
6. Click 'Create', and you are ready to promote it on Facebook!

For more information on Facebook fundraising, visit: www.facebook.com/fundraisers

Crowdfunding

What is crowdfunding? Crowdfunding is using the power of social networks and the internet to raise money for good causes. Share your story with friends and family to raise money for what you care about. GoFundMe is easy to use, free to fundraise, and provides a platform for making change.

1. Go to www.gofundme.com
2. Create your fundraiser for Waypoint. Search for us by 'Waypoint' or EIN # 020222164
3. Share your fundraiser: Share with friends, family, and your community.
4. GoFundMe allows you to connect donations directly to the beneficiary's bank account.

If you have any question, please contact, Paul Staller at stallerp@waypointnh.org

If at any time you would like to make a donation to Waypoint, visit www.waypointnh.org, or send checks by mail to:

Attn: Development Department
PO Box 448
Manchester, NH 03105

When your donation is received, you will receive confirmation of your gift that includes tax information.